MINUTES OF THE CITY COUNCIL
OF THE CITY OF PULLMAN
MARCH 12, 2011

Roll Call

A special meeting of the City Council of the City of Pullman was held on Saturday, March 12, 2011, at 9:00 a.m. at the Fireside Grille, Pullman, Washington with the following present:

Glenn A. Johnson	Mayor
John Sherman	City Supervisor
Francis Benjamin	Councilmember
Keith Bloom	Councilmember
Jeff Hawbaker	Councilmember
Bill Paul	Councilmember
Barney Waldrop	Councilmember
Nathan Weller	Councilmember
Pat Wright	Councilmember

Goal-Setting Retreat

The following is the preliminary list of goals that was developed in the initial City Council goal-setting retreat. The City Council reviewed the status of the 2010 goals as well as the goals submitted by citizens, employees, and department heads. Individual City Councilmembers also suggested goals of their own. Many suggestions were considered to be administrative or ongoing in nature, so the fact that a suggested goal is not included in the list that follows does not necessarily mean that the concept was rejected. The City Council requested that goals be organized together this year according to policy issues. Accordingly, because goals are lumped together by subject matter they not necessarily listed in the order they were discussed.

1. Continue to carefully monitor economic trends and the city's financial status in order to determine if additional actions need to be taken to sustain the adopted 2011 budget.
2. Take a serious look at overtime and the projections of its financial costs.
3. Analyze our escalating EMS and fire costs and explore options.
4. Due to our challenging financial situation, do not pursue expanding Neill Public Library space nor creating more full-time positions.
5. Explore ways to increase our revenues.
6. Continue to explore options for hiring a grant writing position and provide grant writing training.
7. Promote economic development and job creation. Continue to encourage private capital investment and development.
8. Work with the Chamber of Commerce and other groups to provide a more welcoming environment in Pullman.
9. Instead of being reactive or protective, provide positive leadership in promoting Pullman including emphasizing the various awards we have received such as being the 10th best city in the country in terms of biking to work and being the best place in Washington to raise children. Emphasize that we are leaders in energy conservation through being awarded the Smart Grid program, that we have one of the most efficient transit systems in the nation, and that we are a great place to live and do business.
10. Highlight WSU and support higher education, including community colleges.
11. Support the Pullman-Moscow Regional Airport runway realignment and improvement project.
12. Actively promote sustainability. Aggressively pursue various water conservation measures through increased educational efforts. Promote the use of drought-tolerant landscaping. Provide information on smart irrigation technology advances by inviting Decagon Devices to give a presentation at a City Council meeting. Share information with the

public on when our Decagon Devices irrigation system advises us to irrigate at the city cemetery. Share more information with the public regarding the city's various water conservation programs including incentives and rebates. Continue to support water reuse efforts. Support energy conservation programs including the Smart Grid program. Support the installation of credit card activated electricity recharging stations for electric vehicles. Consider zoning code text amendments related to alternative energy facilities. Promote increased use of transit and park-and-ride lots and vehicle storage lots. Consider the use of safe environmental alternatives, such as the use of sugar beet juice, instead of corrosive deicers. Encourage people to pick up litter when they see it.

13. Provide leadership on practical solutions to stormwater issues. Work to bring city facilities into compliance with stormwater and "No Exposure Certification" requirements.
14. Provide more support for social service programming. Support increased awareness of Avista's energy assistance program. Approach service clubs and others to support the Parks & Recreation "Care-To-Share" fund for disadvantaged youth.
15. Recognize and encourage volunteers. Work more closely with various private non-profit organizations within the community on how they can work with the city to address various community needs. Support the creation of an arts award program.
16. Increase snow removal efforts. Provide for more direct contacts with those who have not removed snow from their sidewalks. Recognize those who assist others with snow removal such as through a snow removal of the month award. Continue efforts to help link those who need snow removal with those who provide it.
17. Be more active in code enforcement, short of issuing tickets.
18. Prune trees that interfere with buses and fire trucks.
19. Take steps to address blind corners at intersections.
20. Improve bicycle and walking trails. Make it safer for both biking and walking in Pullman.
21. Continue beautification of public spaces. Support private funding efforts such as improving highly visible spaces on Grand Avenue and Davis Way.
22. Ensure that in the city's funding considerations that we include the needs of parks improvements so that there is not an overemphasis on path funding. Consider funding a spray pool.
23. Place a strong emphasis on visioning. Explore low-cost means to conduct a thorough Comprehensive Plan update over the next few years. Update the 1999 Comprehensive Plan and the College Hill Core Neighborhood Plan with 2010 census population figures. List the major issues that you feel will impact the city of Pullman in the years ahead. Provide opportunities for visioning sessions among local civic groups to communicate and coordinate ideas regarding Pullman's future. Provide Pullman 2020 visioning updates at City Council meetings this year in order to help stimulate economic growth and community betterment.
24. Promote e-governance. Revitalize internet use by putting more city records on-line. Explore options for more interaction with citizens, similar to what our State Legislative officials provide through their teleconferences.
25. Within the constraints of public records requirements, explore more social networking options, such as broadcasting City Council meetings on YouTube. Try to archive more past City Council meeting broadcasts that would be accessible via the internet.
26. Improve relationships with Whitman County by holding a joint meeting with the Whitman County Commissioners.
27. Provide a City Council meeting presentation on the city's Comprehensive Emergency Management Plan.
28. Provide a one-stop permitting process for contractors.

29. Continue to explore options for creating a city electrical inspection program.
30. Continue to explore opportunities with Whitman County and Washington State University for establishing a Geographic Information System for Pullman.
31. Improve employer-employee relations.
32. Preserve the state-owned right-of-way along the Pullman-Colfax rail line. Fix the railroad crossings in Pullman.
33. Initiate a transportation master plan that addresses a broad range of transportation issues including the widening of Bishop Boulevard, vehicular and bicycle travel lane alternatives, and providing bicycle paths separate from the roadway.
34. Respond to concerns relating to removing snow from secondary streets and controlling the dust from the street sweepers.
35. Fix the roads. Explore alternatives for generating more funding for street maintenance in order to reduce long-term costs. When considering certain options, such as a local gas tax, consider the competitive impacts on our local businesses.
36. Provide a pedestrian connection between the new Community Action Center housing on Davis Way and the downtown area via a path on or near the railroad.
37. Create a "Let's Move!" program in Pullman that will encourage youth to make wise eating choices and exercise more.

ADJOURNMENT Councilmember Barney Waldrop moved and Councilmember Bill Paul seconded to adjourn the meeting at 12:57 p.m.